

Press Release

Chandra Asri Group Receives "National Lighthouse Industry 4.0" Award from the Ministry of Industry

Recent Achievements of Chandra Asri Group in Digital Transformation to Enhance Efficiency, Productivity, Customer Service, and Competitiveness.

Jakarta, February 22nd 2024 - PT Chandra Asri Pacific Tbk (Chandra Asri Group), has been recognized with the National Lighthouse Industry 4.0 award by the Ministry of Industry. This award reinforces Chandra Asri Group's position as a benchmark role model in digital transformation for industry players in similar sectors. The National Lighthouse Industry 4.0 award was officially presented by the Minister of Industry, Agus Gumiwang Kartasasmita, on Wednesday, February 21, 2024.

The acknowledgment received by Chandra Asri Group for the National Lighthouse Industry 4.0 further aligns with the objectives of the "Making Indonesia 4.0 Roadmap," a government initiative aimed at readying Indonesia for the Industry 4.0 era.

This initiative targets seven key industrial sectors—food and beverage, textiles, automotive, chemicals, electronics, medical devices, and pharmaceuticals—which collectively account for 70% of the industrial GDP, 65% of industrial exports, and 60% of the industrial workforce in Indonesia.

Chief Financial Officer of Chandra Asri Group, Andre Khor, stated, "The Digital Transformation implemented by Chandra Asri Group is one of our core strategic pillars, alongside Sustainability and Exponential Growth, through programmatic M&A and organic expansion. This transformation involves the application of cutting-edge digital technologies such as Internet of Things (IoT), Blockchain Technology, Supply Chain Automation, and Robotic Process Automation (RPA) in our business processes and manufacturing operations to enhance efficiency, productivity, customer service and overall competitiveness. Moving forward, Chandra Asri Group is committed to continuous innovation and enhancing our technological capabilities to remain a growth partner for strategic industries domestically."

The National Lighthouse Industry 4.0 is an acknowledgment from the Ministry of Industry of the Republic of Indonesia aimed at identifying and encouraging companies in Indonesia that have achieved a level of excellence in implementing the concept of Industry 4.0 in their operations. This award is bestowed upon companies considered pioneers or "beacons" in implementing this advanced technology.



At Chandra Asri Group, the digital transformation process is divided into two phases. The first phase, which took place from 2019 to 2023, focused on the application of digital technology in business processes and manufacturing operations. Meanwhile, the second phase, starting from 2024 to 2026, will concentrate on modernizing Enterprise Resource Planning (ERP) infrastructure and leveraging Automation, Big Data Analytics, and other industry best practices to enhance competitiveness and data quality.

With a focus on innovations such as Advanced Process Control, machine learning, and advanced linear programming, the Company continues to optimize its operational processes. Through this ongoing transformation, Chandra Asri Group has experienced significant improvements in plant reliability, reduced maintenance costs, talent capital development as well as increased business performance.

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About Chandra Asri Group

Chandra Asri Group is Indonesia's leading chemical and infrastructure solutions company, supplying products and services to various manufacturing industries in both domestic and international markets. With a history of 31 years and over 2,200 dedicated staff, it incorporates state-of-the art technologies and supporting facilities located strategically in the country's petrochemical and industrial hubs, Cilegon and Serang. Chandra Asri Group operates the only Naphtha Cracker in Indonesia that produces Olefins (Ethylene, Propylene), Polyolefins (Polyethylene, Polypropylene), Pygas and Mixed-C4, and is the sole domestic producer of Styrene Monomer, Ethylene, Butadiene, MTBE and Butene-1, with a new worldscale Chlor Alkali – Ethylene Dichloride plant development on the horizon. Chandra Asri Group's chemicals business is supported by core infrastructure assets encompassing strategic energy, electricity, water, jetty and tank farm facilities.

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